

## Which CardExchange<sup>®</sup> are you?

### Go

#### Entry-Level ID Badging Solution

Start up with the Go Edition which brings you an easy four-click interface where you simply Create, Click, & Go! Use our Card Wizard to help you create the perfect card.

### Premium

#### Mid-Level ID Badging Solution

The Premium Edition supports use of MS Access database connections, offers connections to multiple database columns, and storage of photos and images in your database.

### Professional

#### High-Level Database Connectivity

The Professional Edition offers secure, high speed, and multiple database connections. How less limitations do you want? This edition brings everything to the table you need.

### Ultimate

#### Top-Level Inline Encoding Solution

When it comes to inline contactless encoding standards like MIFARE<sup>®</sup> Classic and DESFire EV1, the Ultimate Edition cannot be beat and keeps on setting the standard.

### Feature Highlights

- FREE Lifetime Updates
- FREE End-User Support Forum
- Card Creation Wizard
- Multiple Layouts
- Ghosting, Background Removal
- 1D and 2D Barcodes, Magnetic Encoding
- UV Panel Printing
- Twain and DirectShow Support
- MS Excel, MS Access, MS SQL, ODBC, etc.
- Multiple Database Connections (Push-Pull)
- User Authorizations with Login Feature
- Drop Down Menus
- MIFARE<sup>®</sup> Classic, DESFire EV1, SAM
- Biometric Support
- ID Scanner Support

Check out all our great features on our website...

Brought to you by



### Specifications

- Windows XP, Windows Vista, Windows 7, Windows 8 (32 and 64 bit)
- Internet Explorer 6 or Higher
- Microsoft .NET Framework 4.0
- Dual Core Processor
- 1024 MB Internal Memory
- 200 MB Free Disk Space
- Internet Connection (license activation and online help files)

Contact Us

**IDZONE**  
Photo ID. Priced Right.

[www.IDZone.com](http://www.IDZone.com)  
(800) 910-5987

**SHOP NOW ▶**

Looking for an out-of-the-box ID Card Printing and Photo ID Desktop Solution?

You are in good hands with CardExchange<sup>®</sup> ID Card Personalization Products

Create, Connect, Encode, Produce



*Be part of something big!*

# Easy from the start

Your instant card creation software...

Any card personalization software can help you create your cards. CardExchange® gives you all the tools you need to create the perfect card for your needs in a simple and fun way. Within a few steps CardExchange® makes it easy to Create, Connect, Encode, and Produce cards! Even before you start designing, your card looks fantastic. With several optional pre-loaded Card Designs to choose from all waiting to make it your own. With our Card Wizard you can create a card in just a few clicks. It's that simple! We offer the optional use of one our existing databases or you can connect to your existing database(s). With drag and drop features you can easily add fields to your card layout without all the complicated manual mapping of fields other software programs require. And there you have it: a beautifully designed, fresh, high-quality card created in minutes.

## Advanced design tools

Do-it-yourself design...

Create your own design from a blank canvas. CardExchange® makes card layouts easy. Choose fonts and add images, graphics, barcodes, magnetic strip, and more. Powerful graphic tools let you resize and rotate objects on your card, apply graphic enhancements, remove backgrounds from images, create variable images, all with a simple point and click. You can even control the text: how it looks, merge fields, and even have an image background in the text field. Move everything around on the layout with WYSIWYG feature until you see the card you envision.

## Limitations unknown

Your show. Your way...

Create a unique experience for each user. With the powerful user profile feature, you can customize what each user can see and do when they login. For customizing your card, you can even adapt CardExchange® with our scripting language feature. With the use plug-in's we can adapt CardExchange® to be exactly what you need. From customized calculations to unique prompts, we have it all. You can connect to multiple databases specific for each card you create. All possibilities made just for you.



It's not just about software; it's about the experience!